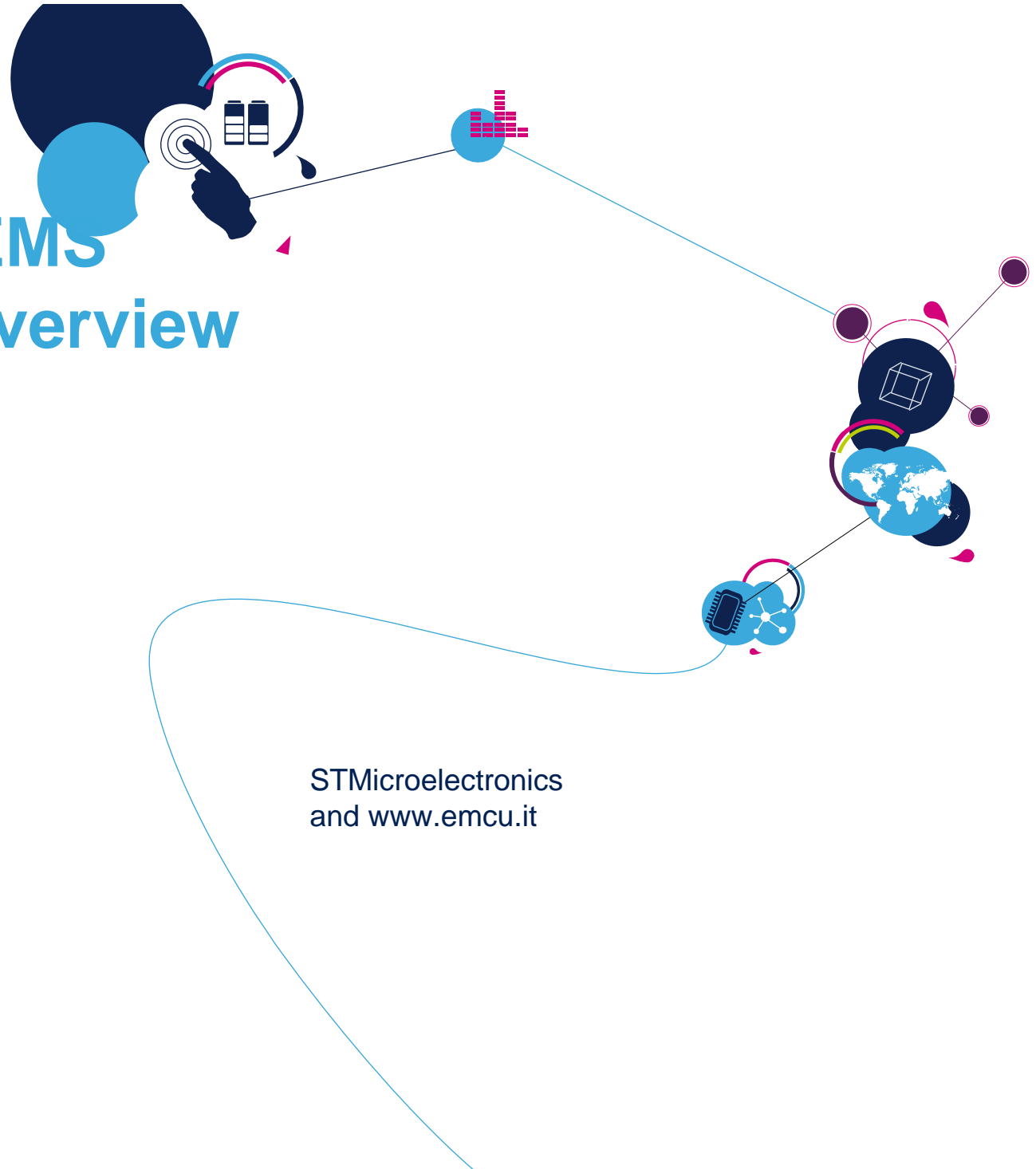
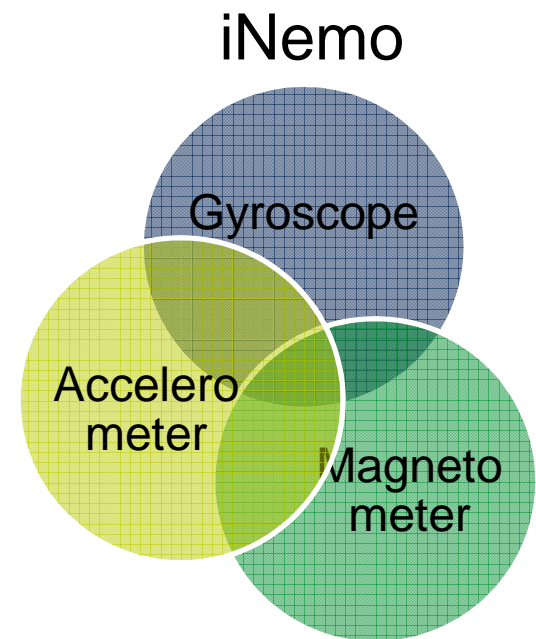
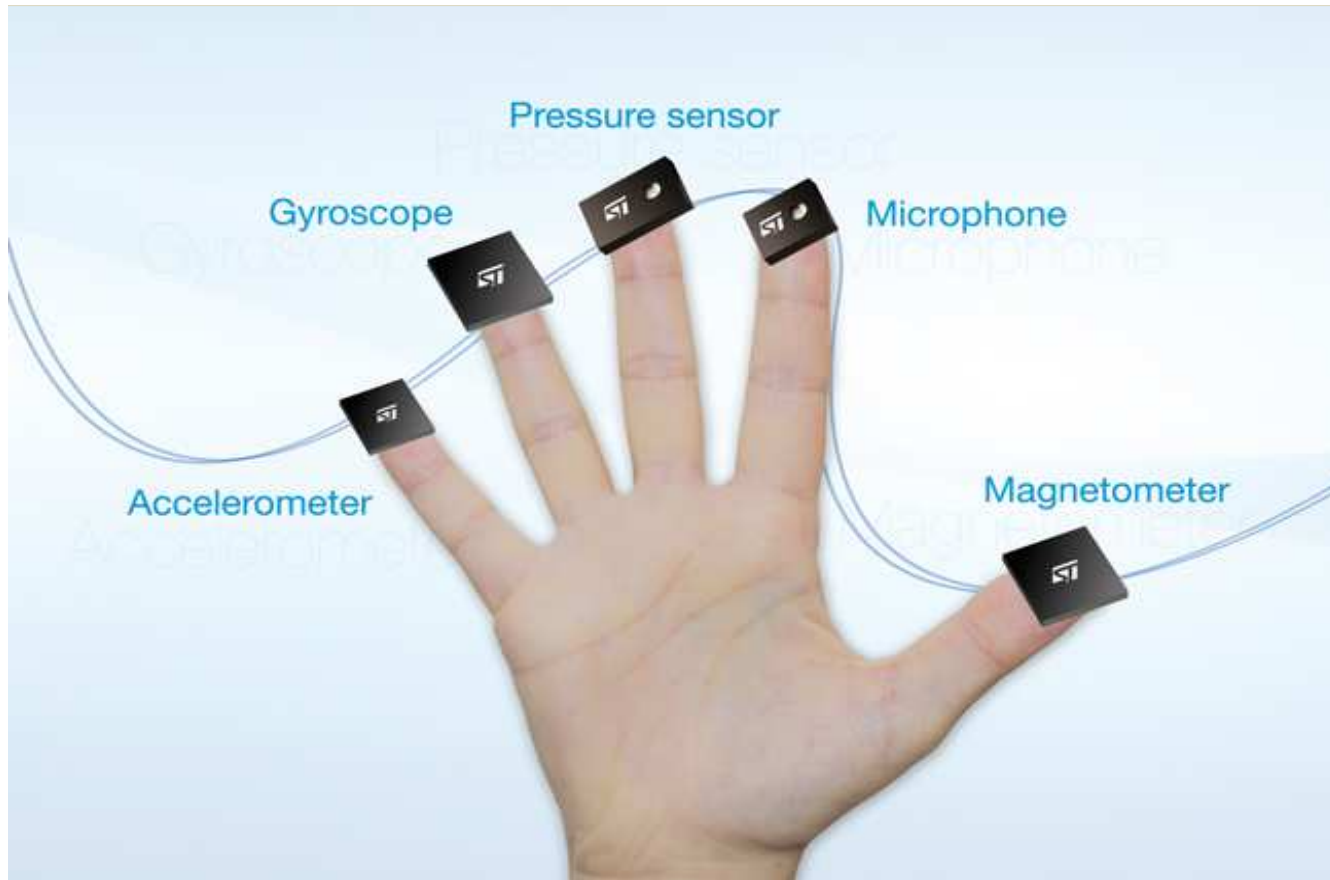


# Motion MEMS Product Overview Feb. 2013

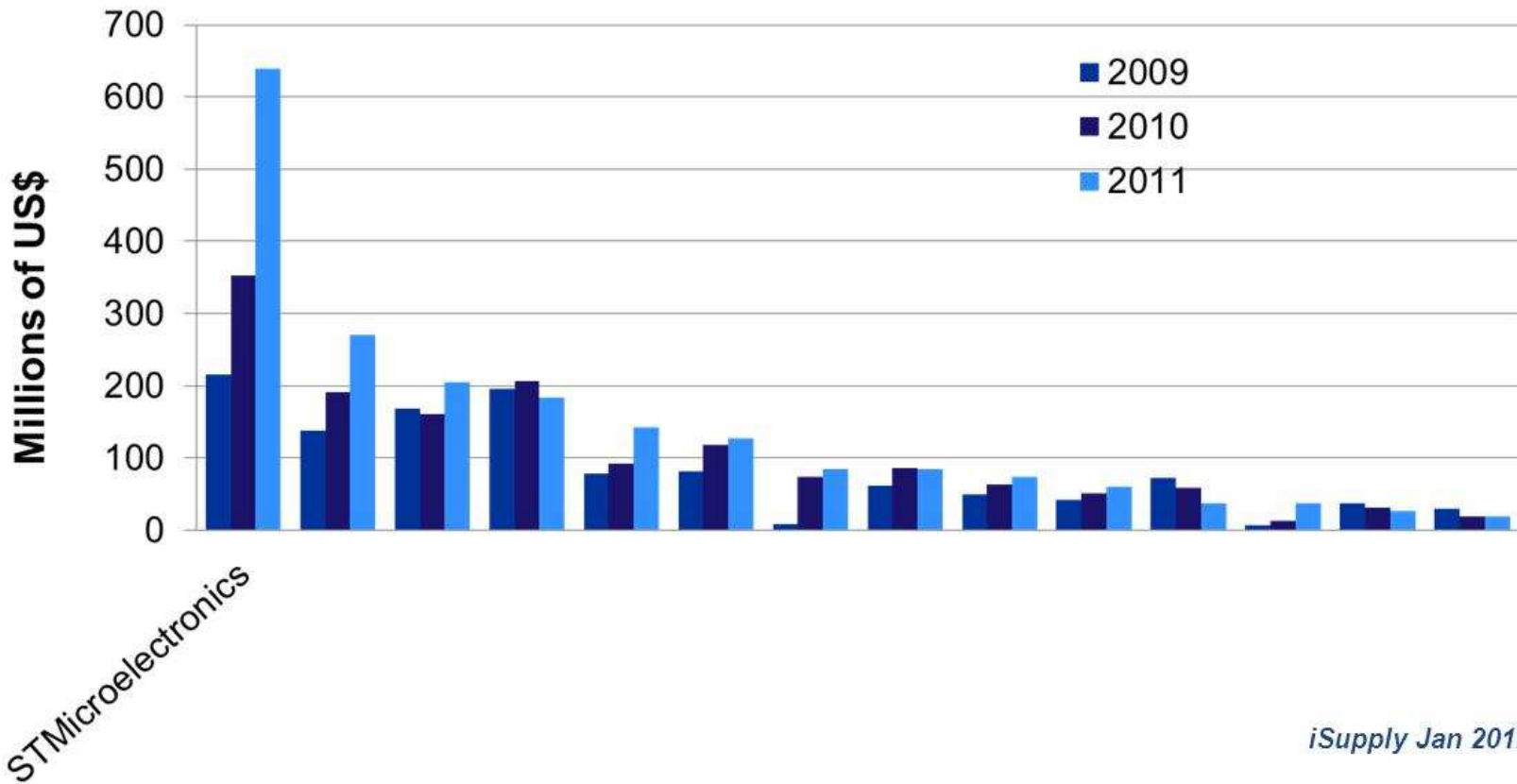


STMicroelectronics  
and [www.emcu.it](http://www.emcu.it)

# The MEMS wave moves forward



# Top MEMS Manufacturers for Consumer and Mobile 3



*iSupply Jan 2012*

**ST #1 in MEMS Motion Sensors for consumer electronics and mobile handset market**



# Accelerometers and Gyroscopes: Market Share Evolution for Phones and Handsets

Accelerometers (M\$)	2006	2007	2008	2009	2010	2011	2012
<b>STMicroelectronics</b>	39%	54%	70%	44%	43%	<b>48%</b>	<b>53%</b>
	3%	3%	16%	27%	34%	27%	22%
	11%	9%	5%	6%	6%	9%	11%
	0%	1%	1%	12%	7%	7%	6%
	9%	3%	1%	6%	7%	7%	3%
	26%	23%	6%	5%	2%	2%	3%
	0%	0%	0%	0%	0%	0%	2%
	13%	9%	1%	0%	0%	0%	0%
	0%	0%	1%	1%	1%	0%	0%
Grand Total	100%	100%	100%	100%	100%	100%	100%

Gyroscopes (M\$)	2006	2007	2008	2009	2010	2011	2012
<b>STMicroelectronics</b>	-	-	-	-	90%	<b>81%</b>	<b>90%</b>
	-	-	-	-	10%	19%	9%
	-	-	-	-	0%	0%	1%
Grand Total	100%	100%	100%	100%	100%	100%	100%

Source iSuppli (MEMS H2 2012 Special Report)



# MEMS Enable New Applications 5

Location Based Services



Advanced User Interface  
& Gaming



Optical Image Stabilization



Indoor navigation



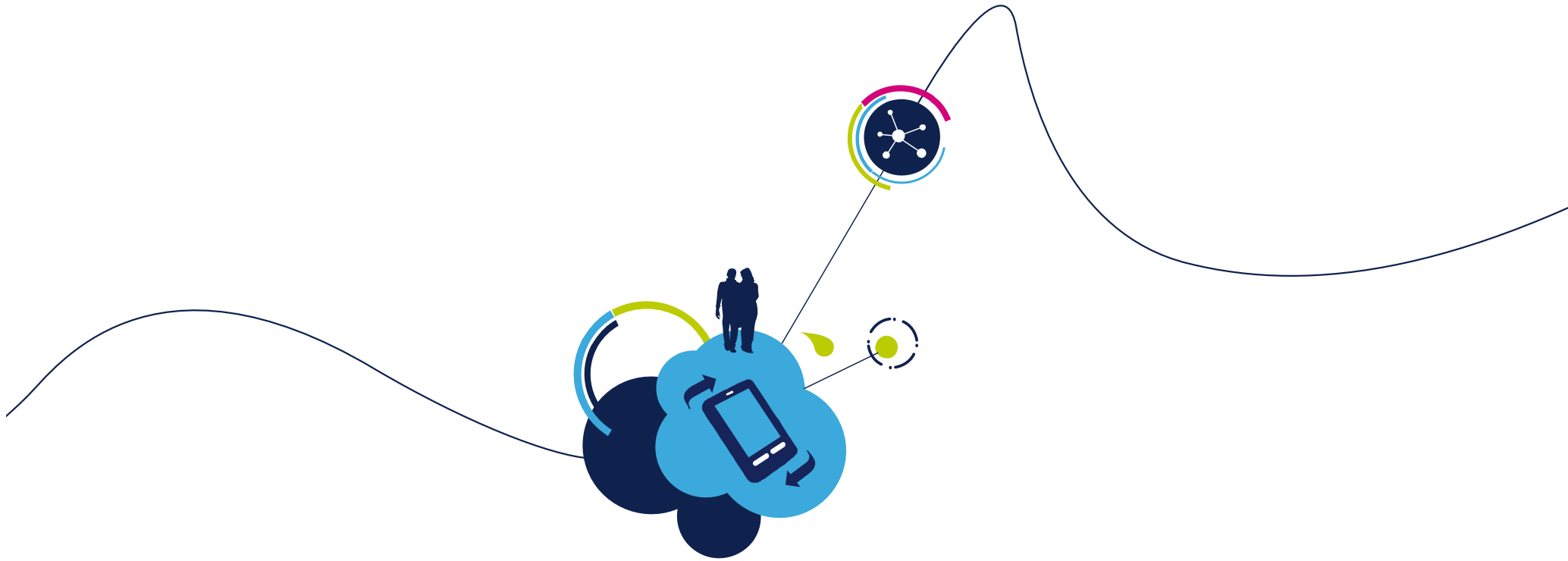
Fitness/Wellness &  
In-House Tele-health



Augmented Reality

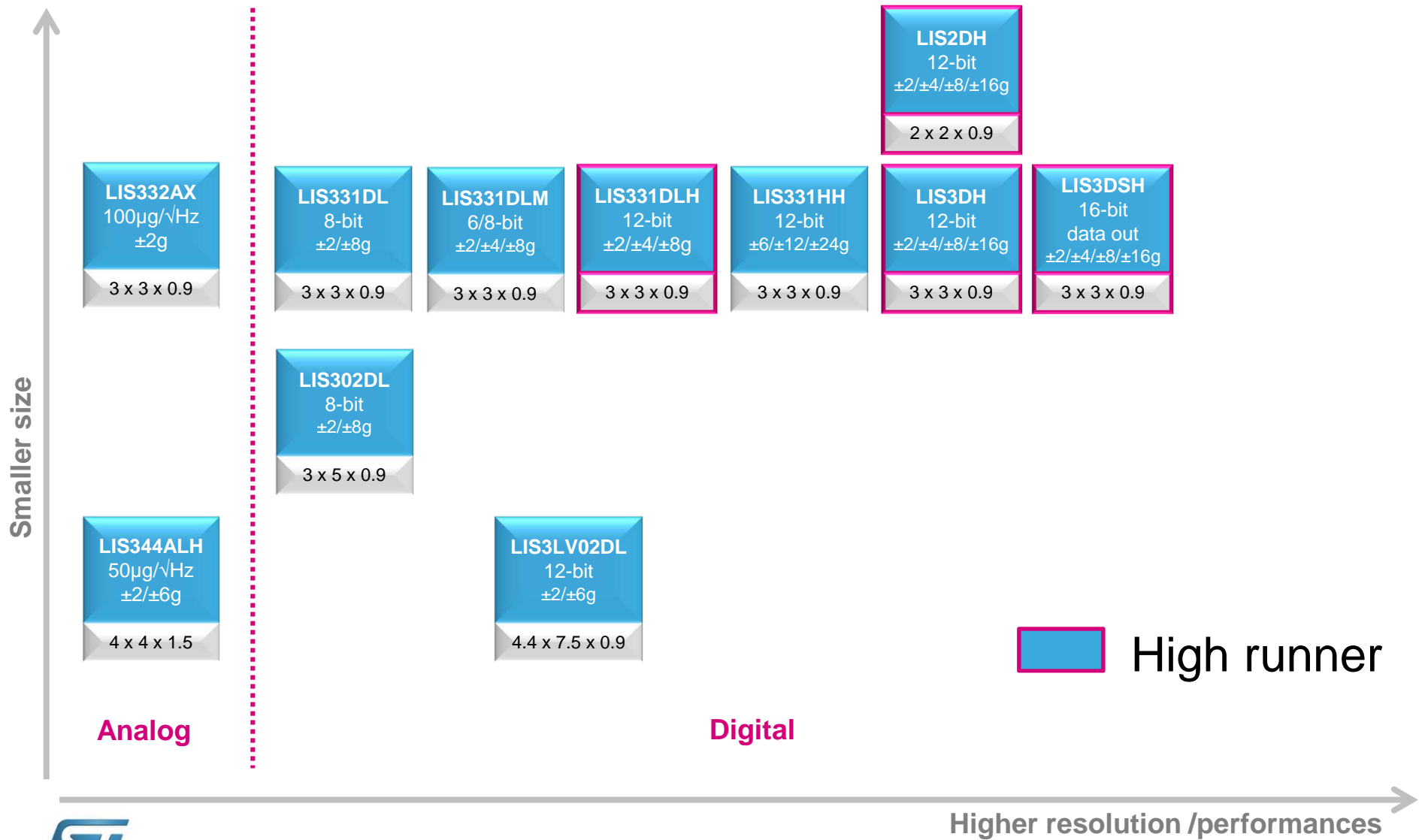


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They are used here only as conceptual examples*



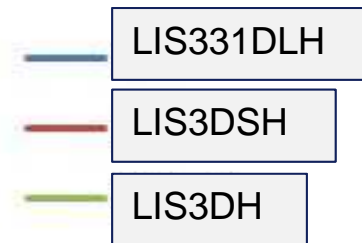
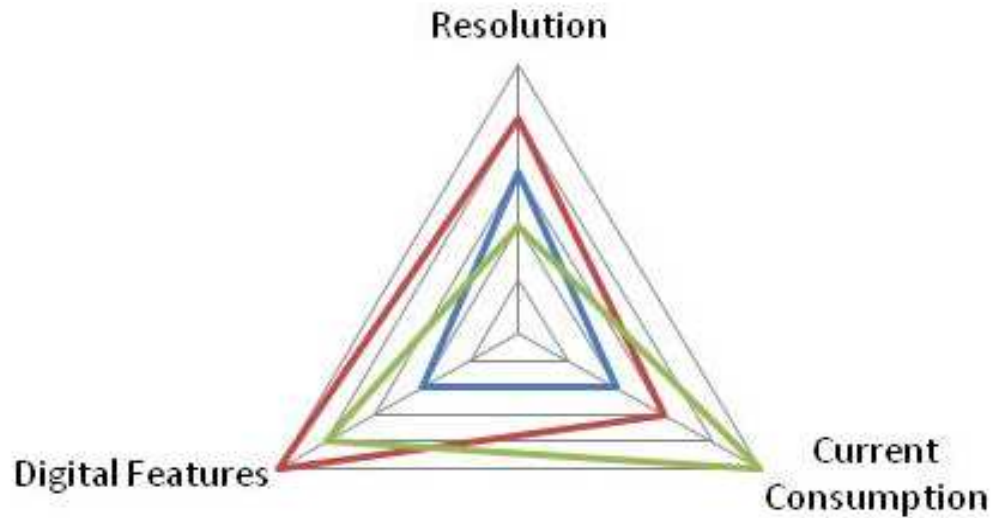
# Accelerometers

# 3-axis Accelerometers Portfolio



 High runner

# Always the Right Tradeoff

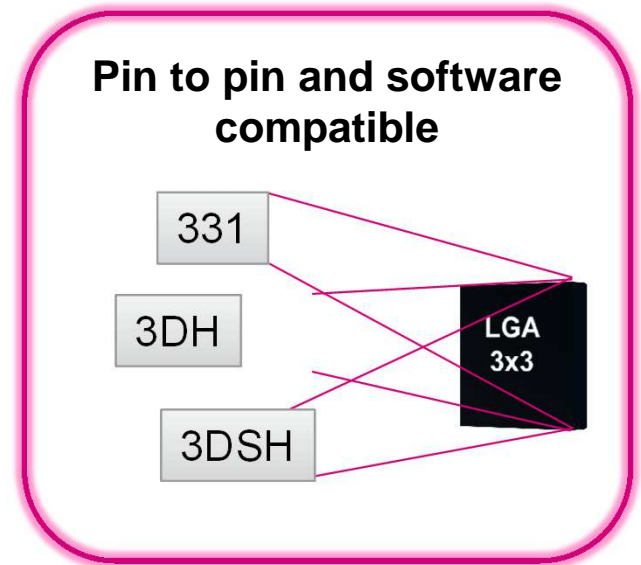


LIS331DLH

LIS3DH

LIS3DSH

LIS2DH





# High Performance Accelerometers

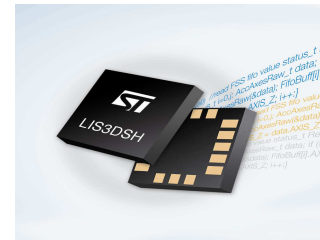
## LIS331DLH



### FEATURES

- User selectable from  $\pm 2g$  up to  $\pm 8g$
- 16 bit data output
- Package - 3x3x1mm LGA
- 2 independent programmable interrupt generators for free-fall and motion detection
- Sleep to wake-up function

## LIS3DSH



### FEATURES

- User selectable form  $\pm 2g$  up to  $\pm 16g$
- Embedded FIFO
- Embedded Finite State Machine
- 14-bit data resolution
- Package - 3x3x1mm LGA
- Higher performances – more functionalities integrated inside the sensor
- Complete customizable motion recognition

# Ultra low-power Accelerometers

10

## LIS3DH



### FEATURES

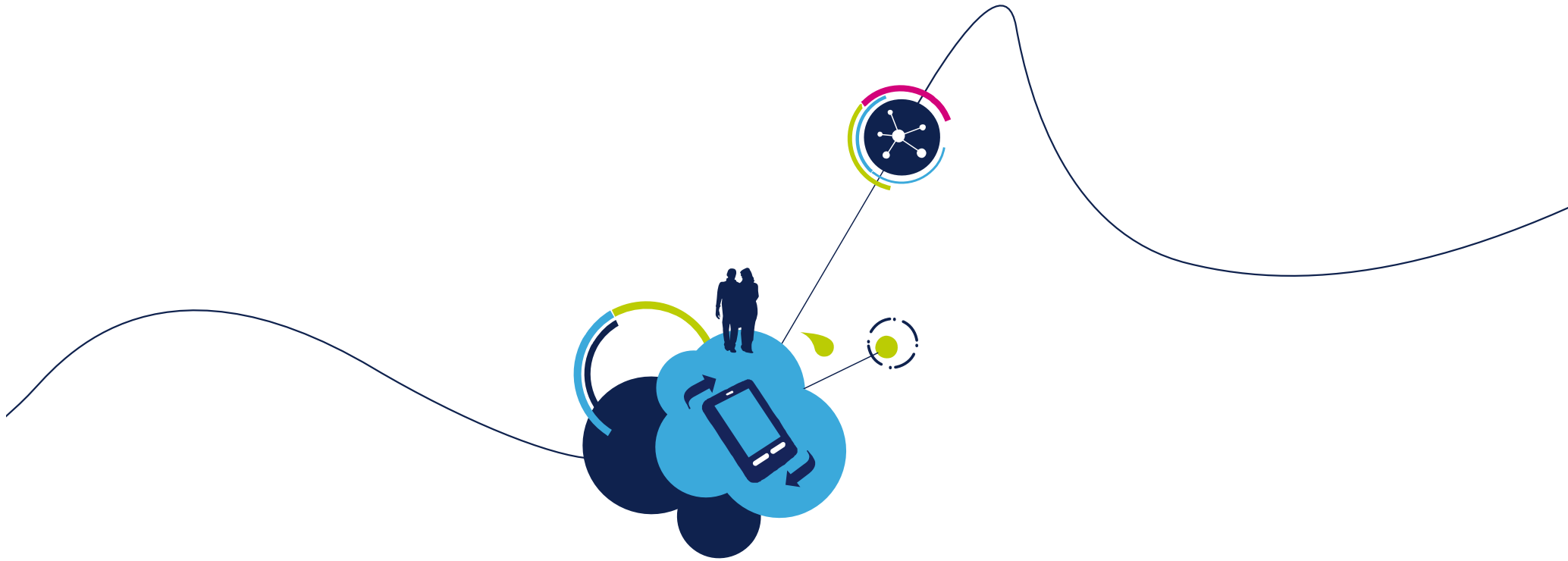
- Selectable Full-scale from  $\pm 2g$  up to  $\pm 16g$
- High resolution
- Ultra low power consumption
- 4D/6D orientation detection
- Programmable interrupts
- Embedded FIFO
- Power-down and Sleep mode
- Digital Interfaces I2C/SPI
- Small Package 3x3x1mm LGA

## LIS2DH



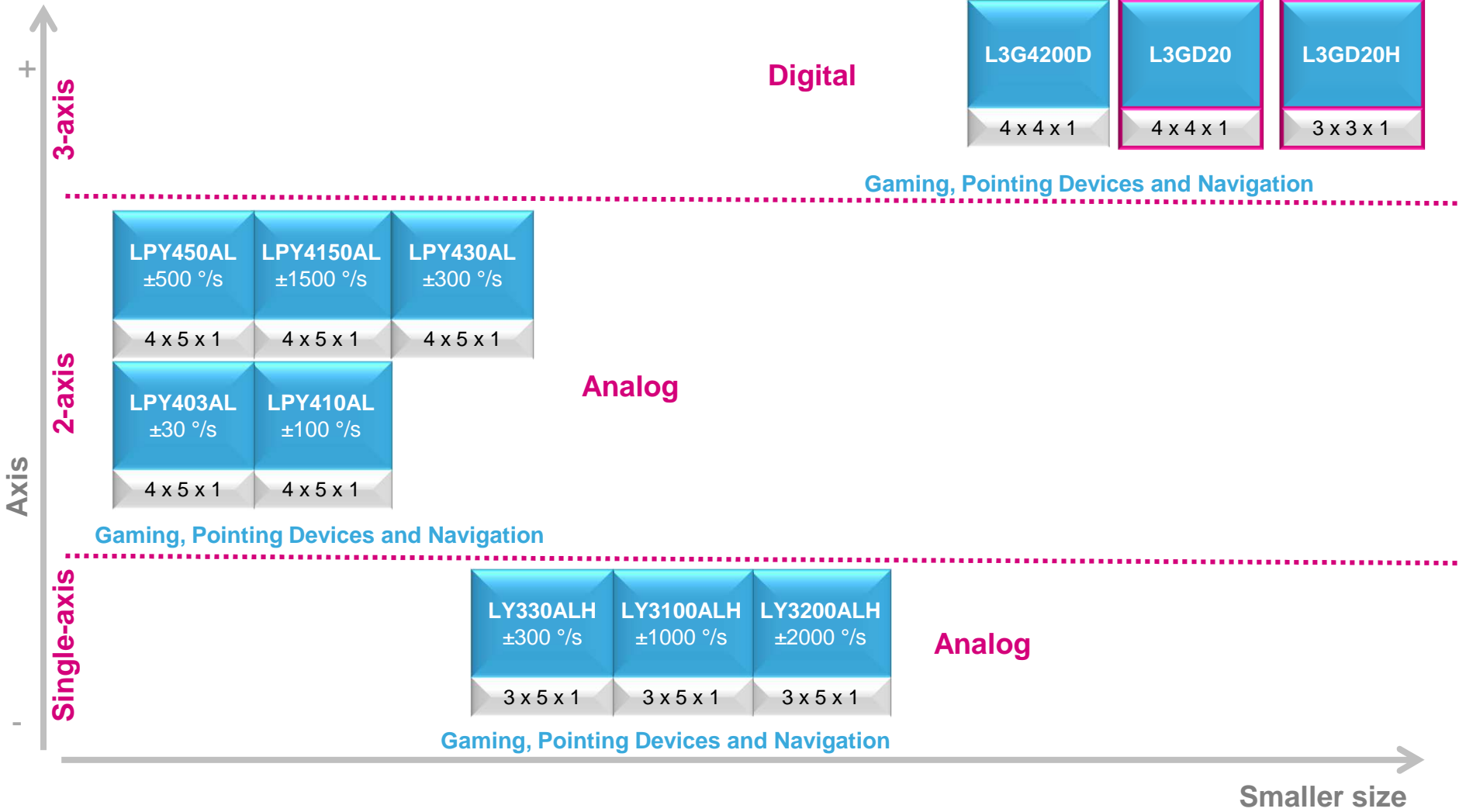
### FEATURES

- Selectable Full-scale from  $\pm 2g$  up to  $\pm 16g$
- High resolution
- Ultra low power consumption
- 4D/6D orientation detection
- Programmable interrupts
- Embedded FIFO
- Power-down and Sleep mode
- Digital Interfaces I2C/SPI
- **Small Package 2x2x1mm LGA**

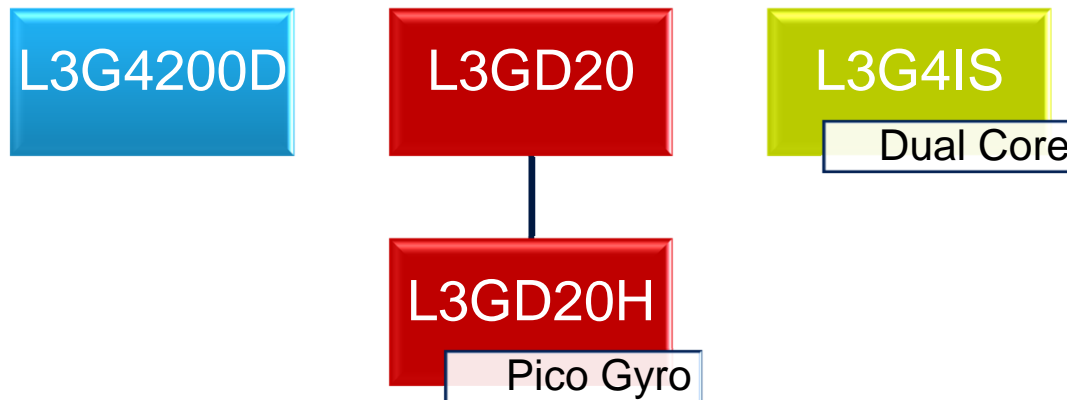
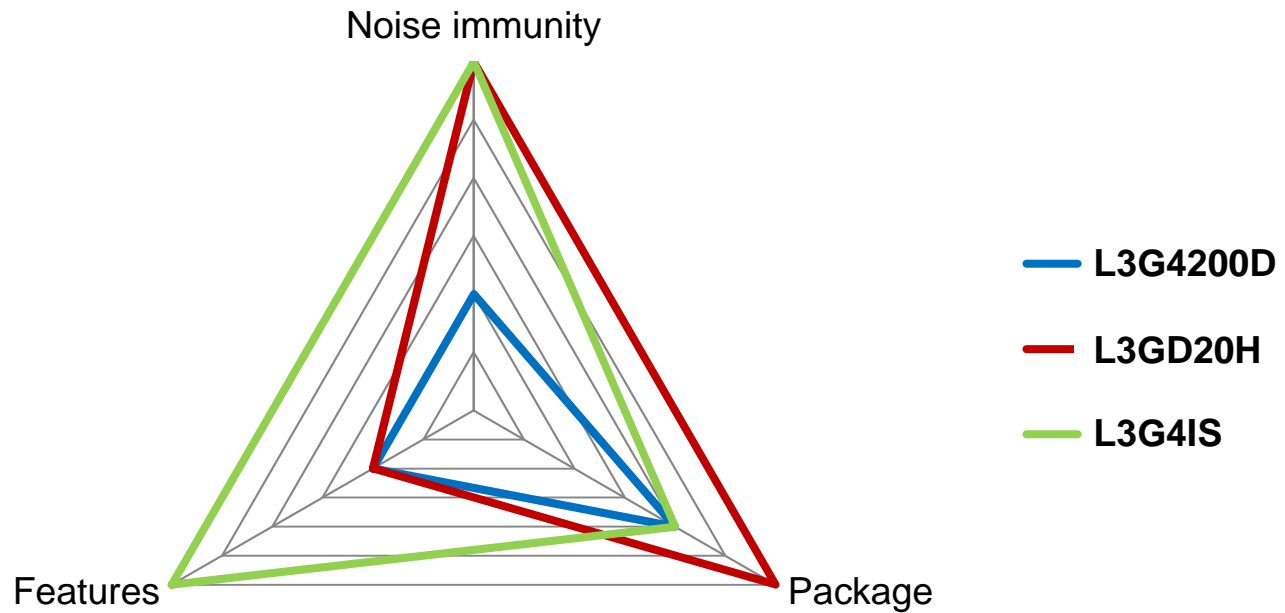


# Gyroscopes

# Gyroscopes Portfolio



# Always the Right Tradeoff



## L3GD20



### FEATURES

- Immunity to audio noise and mechanical vibrations
- Full-scale from  $\pm 250$  dps3 up to  $\pm 2000$  dps
- Digital interfaces I2C/SPI
- Embedded FIFO
- Programmable interrupts
- Power-down/sleep mode for smart power saving
- LGA package - 4x4x1mm

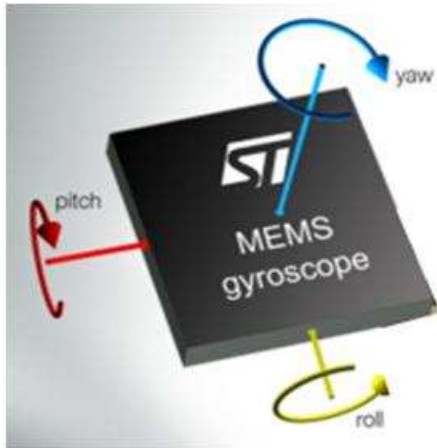
## L3GD20H



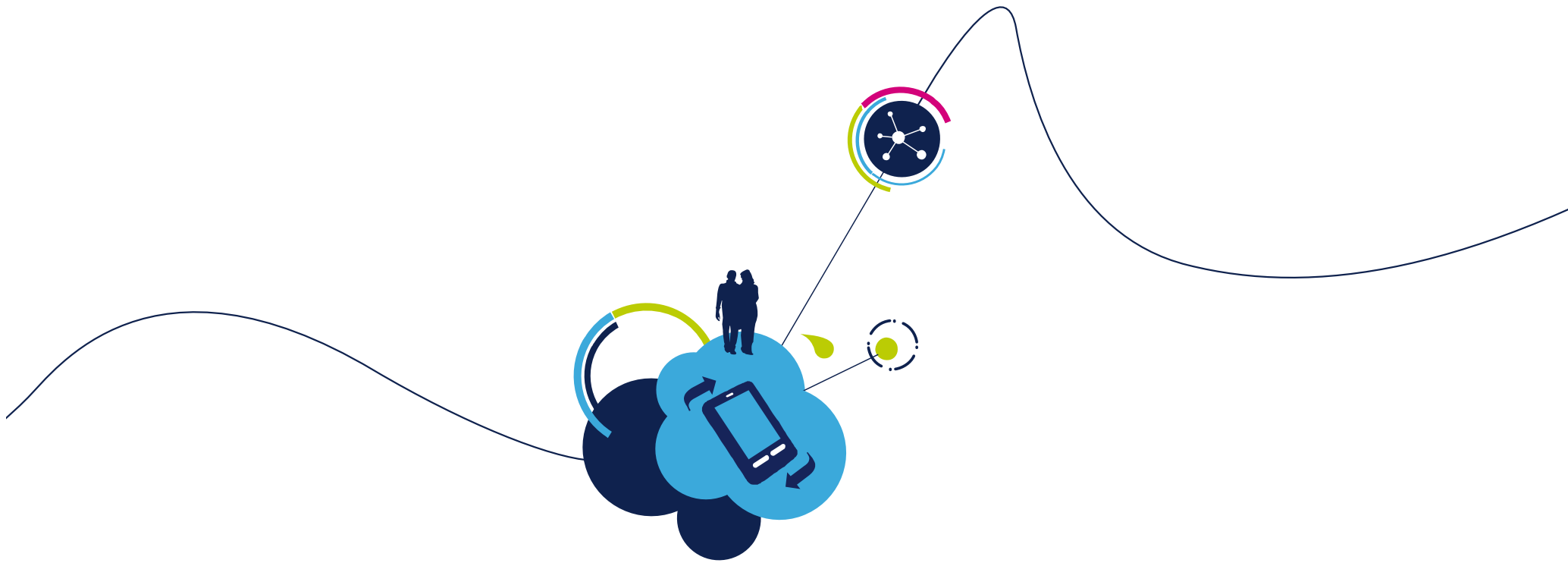
### FEATURES

- Immunity to audio noise and mechanical vibrations
- Full-scale from  $\pm 245$  dps3 up to  $\pm 2000$  dps
- Digital interfaces I2C/SPI
- Low power consumption
- Programmable interrupts
- Embedded FIFO
- Power-down/sleep mode for smart power saving
- **LGA package - 3x3x1mm**

# Gyroscope: L3GD20 vs. L3GD20H

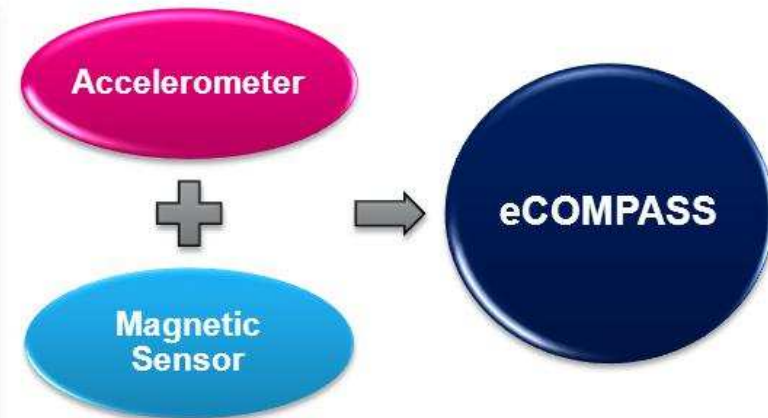
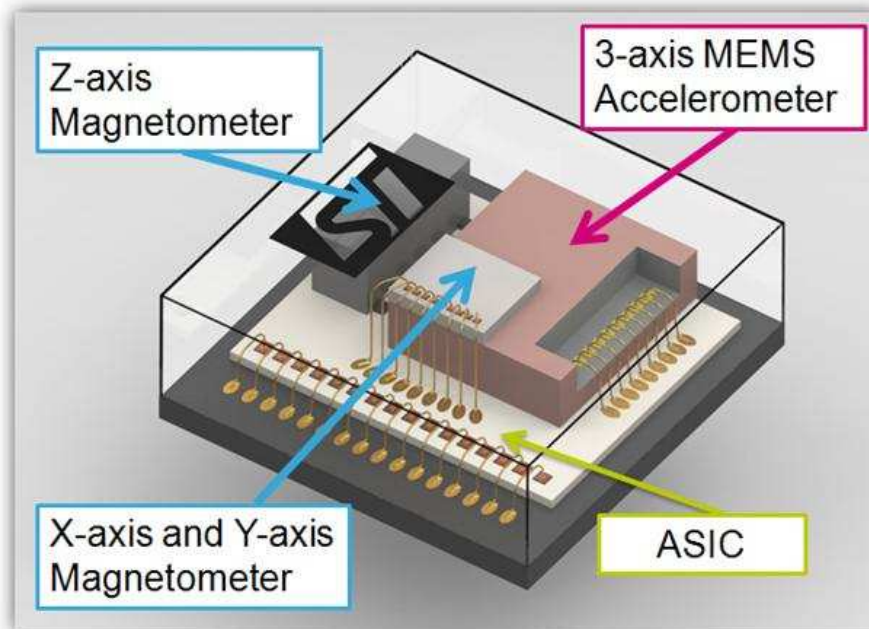


	L3GD20	L3GD20H
	<p>A 3D perspective diagram of the L3GD20 chip, a square package with dimensions of 4 mm by 4 mm. The ST logo and 'L3GD20' are visible on the top surface.</p>	<p>A 3D perspective diagram of the L3GD20H chip, a smaller square package with dimensions of 3 mm by 3 mm. The ST logo and 'L3GD20H' are visible on the top surface.</p>
Mechanical frequency	Single driving frequency: 20 KHz	Single driving frequency: 20 KHz
Wide supply voltage	From 2.4V to 3.6V	From 2.2V to 3.6V
Turn-on time	250 msec	50 msec
Supply current	6.1 mA	5.0 mA
Rate noise density	0.03 dps/ $\sqrt{\text{Hz}}$	0.011 dps/ $\sqrt{\text{Hz}}$
Output Data Rate	105 / 208 / 420 / 840 Hz	12 / 24 / 48 / 96 / 190 / 380 / 758 Hz
Digital interfaces	SPI / I <sup>2</sup> C	SPI / I <sup>2</sup> C
Embedded FIFO	5 different modes	7 different modes
Package size	4x4x1 LGA-16	3x3x1 LGA-16



# Digital Compasses

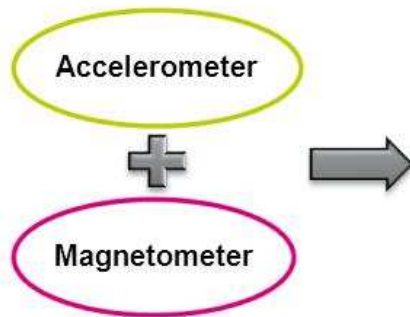






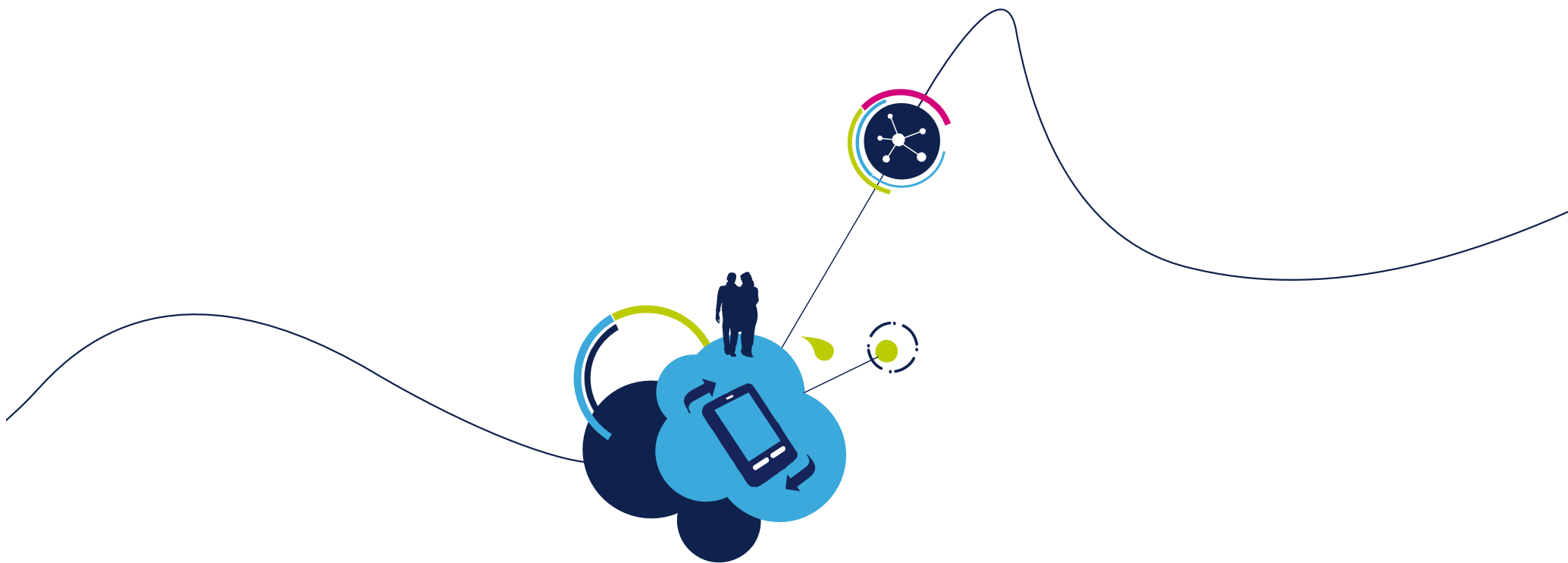
Integration of different sensors in the same package

- More compact, robust and easy-to-assemble solutions
- Superior stability over time and temperature
- Particularly suitable for applications such as location-based services, pedestrian dead reckoning, map/display orientation, and direction finding

# eCompass: LSM303DLHC vs. LSM303D 18



	LSM303DLHC	LSM303D
		
Accelerometer full-scale	±2g/±4g/±8g/±16g	±2g/±4g/±8g/±16g
Acceleration Noise density	220 µg	150 µg
Magnetic field full-scale	From ±1.3 to ±8.1 gauss	From ±2 to ±12 gauss
Magnetometer Sensitivity drift over temperature compensation	✓	✓
Magnetometer Offset bridge compensation	✓	✓
Two independent programmable interrupt generators	✓	✓
Digital interfaces	I <sup>2</sup> C	SPI / I <sup>2</sup> C
Embedded FIFO	✓	✓
Supply Voltage 2.16V to 3.6V	✓	✓
Package size	3x5x1 LGA-14	3x3x1 LGA-16



# iNEMO<sup>®</sup> Inertial Modules

# 6-axis iNEMO Inertial Modules

Accelerometer

Gyroscope



6-axis

LSM330DLC

LSM330D

